

BANKING AND FINANCE DEPARTMENT
LICENSE PROGRAM
Course Structure

1. CLASS
I.SEMESTER

UNV13101 TURKISH LANGUAGE-I

Course Content

Characteristics of language, relationship between language-thought, language-society and language-literature, language-culture relationship, the birth and classification of languages, languages all over the world, and the classification of Turkish among other languages, analysis of language: native language, standard language, dialects, accent, jargon etc, development of Turkish written language and historical phases, condition of Turkish language today and places it is used, Atatürk's linguistic policy and "Sun-Language Theory", the phonetical characteristics of Turkish, the morphological characteristics of Turkish, the syntax and semantical characteristics of Turkish, discussion on recent problems of Turkish. (foreign words in Turkish and mistakes in language usage).

Recommended Or Required Reading

- Tuncer Gülensoy, Türk Dili ve Kompozisyon, Ekin Basım Yayın Dağıtım, 2007.
- Yusuf Çötüksöken, Üniversite Öğrencileri İçin Uygulamalı Türk Dili, I, II, Papatya Yayıncılık, İstanbul, 2001.
- Muhammet Yelten, Türk Dili ve Anlatım Bilgileri, Doğu Kütüphanesi, 2010.

UNIV13103 PRINCIPLES OF ATATURK AND HISTORY OF REVOLUTION-I

Course Content

The objectives of Principles of Atatürk and History of the Revolution course; the course related concepts, the developments leading to the Turkish Revolution, the collapse of the Ottoman Empire, the efforts for the revival of the Ottoman Empire, stream of thoughts in the Ottoman Empire, the Ottoman Empire at the beginning of the 20th century, the World War I, the Ottoman Empire entry into the World War I and its frontlines, the Armenian Deportation, secret agreements against the Ottoman Empire, Wilson Principles, the end of war and treaties for the peace, the outcomes of the war, The Armistice of Moudros and first invasions, the preparation period for the National Struggle, the situation of the state after the Armistice of Moudros and minorities' actions, the societies established after the Armistice of Moudros (harmful to national unity, national societies), the invasion of Izmir and reactions against the invasion, circulars, the periods of congresses and the opening of the Turkish Grand National Assembly, (Mustafa Kemal Pasha's arrival to Istanbul and his actions in Istanbul, Mustafa Kemal's entourage to Samsun and actions in Samsun, Mustafa Kemal Pasha's actions in Havza, the Amasya Circular, the Erzurum Congress, the Sivas Congress, the Reperesantation Committe's arrival to Ankara, the opening ceremonies of the last Ottoman Chamber of Deputies, making the decisions of National Pact (Misak-ı Milli) and its actions, the invasion of Istanbul, the dismissal of the Ottoman Chamber of Deputies and Mustafa Kemal's position for this situation, the inaguration of the Turkish Grand National Assembly),

the first works of the Turkish Grand National Assembly and its specifications, the rebellions during the period of the National Struggle, new projects of the Entente States, the frontlines in the Independence War, (the Southern Front, the Eastern Front, the Western Front) Lozan Conference and Peace Treaty.

Recommended Or Required Reading

- Atatürk İlkeleri ve İnkılâp Tarihi, (Ed. Sezai ÖZTAŞ), Kırklareli: Kırklareli Üniversitesi Yayını, (2012).
- Remzi Oğuz Arık, Türk İnkılâbı ve Milliyetçiliğimiz, Ankara, 1981.
- Fahir Armaoğlu, 20.Yüzyıl Siyasi Tarihi, Ankara, 1983.

UNIV13105 ENGLISH-I

Course Content

The verb "to be"; Possession; Present Simple; The time; Object pronouns; Expressing existence; Prepositions; Past Simple; Expressing ability; Requests and offers; Present Continuous; Everyday things; Countries and cities; Jobs; Personal information; The family; Describing people; Sports, food, drinks; Languages and nationalities; Adverbs of frequency; Words that go together; Adjectives; Rooms in a house; Furniture; Irregular verbs; Sports and leisure; Adverbs; Food; Colors; Clothes.

Recommended Or Required Reading

- Soars, Liz and John, New Headway Beginner Student's Book, Oxford: Oxford University Press, 2011.
- Bahire Şerif, Bir Bakışta Pratik İngilizce Dilbilgisi, FONON Yayınları, 2008.

UNV13107 BASIC INFORMATION TECHNOLOGY

Course Content

Basic Computer Skills, Hardware, Operation Systems, Word Processor Programs

Recommended Or Required Reading

- İbrahim Halil Sugözü, Temel Bilgi Teknolojileri, Nobel Yayın Dağıtım, Ankara, 2012.
- Ömer Bağcı, İsmail Sarı, Temel Bilgi Teknolojisi Kullanımı, Seçkin Yayıncılık, Ankara, 2008.

ISL 13101 INTRODUCTION TO BUSINESS MANAGMENT

Course Content

The contents of this course are the basic concept to related business, objectives, characteristics, types, legal structures, foundation studies, environmental relations, functions.

Recommended Or Required Reading

- M. Şerif Şimşek, Adnan Çelik, İşletme Bilimine Giriş, İktisada Giriş, 18. Baskı
- Genişletilmiş, Eğitim Kitabevi, Konya, 2011.
- İsmet Mucuk, Modern İşletmecilik, Türkmen Kitabevi, İstanbul, 2013.

ISL13103 GENERAL ACCOUNTING I

Course Content

Accounting Information System, The Historical Development of Accounting, The Basic Concepts of Accounting and Generally Accepted Accounting Principles, Uniform Accounting Framework, Financial Statements, The Account Concept and Processing Rules of Accounts, The Accounting Books and Documents, The Accounting Process, The Opening Records, The Interim Accounting Transactions, The Records of Liquid Assets, Markateble Securities and Trade Receivables.

Recommended Or Required Reading

- Genel Muhasebe, Orhan Sevilengül, Gazi Yayınevi, 2011.
- Ümit Gücenme, Genel Muhasebe Problemleri, Alfa Basım Yayın Dağıtım, 2004.
- Şeref Kavak, Genel Muhasebe, Nobel Yayın Dağıtım, 2005.
- Durmuş Acar ve Nilüfer Tetik, Genel Muhasebe, Detay Yayınları, 2008.

UTL15101 BASIC PRINCIPLES OF LAW

Course Content

The concept of law and other rules governing the social life and their comparison with one another, the concept of sanction of law enforcement types and sources of law rules, Distinction between public law and private law, public law branches - branches of private law, The concept of rights, the definition and types - Acquisition of rights, the role of Good faith in acquisition, People and the concept of personality, types, real personality - the beginning of the end of the real personality (death, presumption of death, enforced disappearance), personal status registers, sex change

Recommended Or Required Reading

- Hukukun Temel Kavramları, Prof.Dr. Kemal Gözler, Ekin Kitabevi Yayınları, 2011.
- Temel Hukuk Bilgisi, Editör: Mehmet Ayan- İbrahim Arslan, Mimoza Yayınları,Konya, 2000.

IKT 13101 INTRODUCTION TO ECONOMICS I

Course Content

Nature and Importance of the science of economics, Main Concepts, Main Economic Problems, Price Theory, The Laws of Supply and Demand, Perfect Competition, Imperfect Competition and Markets, the concept of elasticity, consumer theory, producer theory, pricing Factors of Production, National Income, Money, Inflation, International Economic Relations, Growth and Development

Recommended Or Required Reading

- Zeynel Dinler, İktisada Giriş, 21. Basım, Ekin Kitabevi, Bursa, 2010.
- Cengiz Ceylan, Ünal Çağlar ve Mustafa Aykaç, İktisada Giriş, Sakarya Yayıncılık, Adapazarı, 2010.
- Tümay Ertek, Temel Ekonomi, Beta Yayınları, İstanbul, 2009.
- AÖF, İktisada Giriş, Anadolu Üniversitesi Yayınları, Eskişehir, 2010.
- Paul Krugman, Robin Wells, Mikro İktisat, Palme Yayıncılık, Ankara:2009.

1. CLASS II.SEMESTER

UNV13102 TURKISH LANGUAGE-II

Course Content

General information about the elements, types of a sentence, expression disorders, general information related to composition, the outline that will be followed in writing a composition, types of expressions in composition, written composition types, oral expression types, the rules to be followed during the preparation of scientific writings.

Recommended Or Required Reading

- Doğan Aksan, Her Yönüyle Dil, C.I, II, III., Türk Dil Kurumu, Ankara, 1980.
- Yusuf Çotuksöken, Üniversite Öğrencileri İçin Uygulamalı Türk Dili, I, II, Papatya Yayıncılık, İstanbul, 2001.
- Süer Eker, Çağdaş Türk Dili, Grafiker Yayınları, Ankara, 2003.
- Muhammet Yelten, Türk Dili ve Anlatım Bilgileri, Doğu Kütüphanesi, İstanbul, 2010.
- Zeynep Korkmaz, Ahmet Ercilasun, Tuncer Gülensoy, Türk Dili ve Kompozisyon, Ekin Basım Yayın Dağıtım, Bursa, 2007.

UNV13104 PRINCIPLES OF ATATURK AND HISTORY OF REVOLUTION-II

Course Content

Turkish revolution, the abolition of Sultanate, the proclamation of Republic, the abolition of the Caliphate, the trials of the Formation of the Multi-Party System, the work on Constitution and the revolutions in law, the revolutions in education, the revolution in culture, the social (societal) revolutions, the revolutions in economy, the revolutions in health, Turkish foreign policy in Atatürk's period, the principles of Atatürk's Foreign policy, Turkish foreign policy of 1923-1930 period (Turkish-Greek relations and Etabli Issue, Turkish-English relations and Musul issue, Turkish-French relations, Turkish-Soviet relations, Turkish-Italian relations), Turkish foreign policy of 1930-1938 period (the membership of Turkey to the League of Nations, Balkan Entente, Montreux Convention, Sa'dabad Pact, Hatay issue and Hatay's participation to Turkey), Atatürk's Principles (Republicanism, Nationalism, Populism, Statism, Secularism, Reformism), Supplementary Principles (National Sovereignty, National Independence, National Unity and Solidarity, Unity of the state, peace at home, peace in the World, Rationalism and being Scinetific, Modernization and Westernization, Human and humanity), the illness of Atatürk and his death, World War II, Genereal situation of Turkey and the World during and after the war

Recommended Or Required Reading

- Atatürk İlkeleri ve İnkılâp Tarihi, (Ed. Sezai ÖZTAŞ), Kırklareli: Kırklareli Üniversitesi Yayını, (2012).
- Remzi Oğuz Arık, Türk İnkılâbı ve Milliyetçiliğimiz, Ankara, 1981.
- Fahir Armaoğlu, 20.Yüzyıl Siyasi Tarihi, Ankara, 1983.

UNV13106 ENGLISH-II

Course Content

The verb "to be"; Possession; Present Simple; Expressing existence; Prepositions of place; Expressing ability; Past Simple; Irregular Verbs; Timeexpressions; Count/Uncount nouns; Comparison; Present Continuous; Possessive pronouns; Expressing purpose; Adjectives/Adverbs; Present Perfect; Countries; Everyday objects; The family; food and drink; Jobs; Leisure activities; Rooms; Things in a house; Places in a city; Countries and languages; Relationships; Clothes; Describing people; The weather; Describing feelings; Past participles.

Recommended Or Required Reading

- Soars, Liz and John. New Headway Elementary Student's Book. The Fourth Edition. Oxford: Oxford University Press, 2011. Print.
- Raymond Murphy, English Grammar in Use with Answers and CD- Rom, Cambridge University Press

ISL 13102 BUSINESS MANAGEMENT

Course Content

The contents of this course are evaluation of Classical and Neo-Classical Management Approach, Modern Management Approach: Contingency Theory, System Approach TQM, Post Modern Management Approach and compare the management approaches with each other.

Recommended Or Required Reading

- İsmet Mucuk, Modern İşletmecilik, Türkmen Kitabevi, İstanbul, 2013.
- Gazanfer Erbaşlar, Genel İşletme, Nobel Yayın Dağıtım, 2014.

ISL13104 GENERAL ACCOUNTING-II

Course Content

The course is a continuation of General Accounting-I and involves monitoring of disclosure of liabilities and income statement accounts at the yearend disclosure and monitoring of operations.

Recommended Or Required Reading

- Orhan SEVİLENGÜL, Genel Muhasebe, Gazi Kitabevi, 2005.

IKT13102 INTRODUCTION TO ECONOMICS-II

Course Content

The contents of this course are inflation, unemployment, exports, national income, economic growth, The Classical Theory, Keynesian Theory, Monetarist Theory, New Classical Theory.

Recommended Or Required Reading

- Kemal Yıldırım, Makro Ekonomi, Seçkin Yayınevi, 2010.
- İlker Parasız, Makro Ekonomi, Ezgi Kitabevi, 2006.
- Erdal Ünsal, Makro İktisat, İmaj Yayınevi, 2009.
- Olivier Blanchard, Macroeconomics, Pearson Education, 2010.
- Gregory Mankiw, Macroeconomics, Worth Publishers, 2009.

BVF15102 INTRODUCTION TO BANKING

Course Content

Besides the information about banking, it contains information on the types of banks active in the Turkish banking system, the financial statements of banks, the activities of banks and risk management

Recommended Or Required Reading

- Ferudun Kaya, Bankacılık, İstanbul, Beta Yayın Dağıtım, 2012.
- Mehmet Takan, Melek Acar Boyacıođlu, Bankacılık Teori, Uygulama ve Yöntemleri, Nobel Yayınları.
- Alptekin Güney, Bankacılıđa Giriş, İstanbul, Beta Yayın Dağıtım, 2012.

2. CLASS III. SEMESTER

ISL13201 STATISTICS - I

Course Content

The content of this course is the basic concepts of statistics; basic knowledge needed for gathering, classifying, organizing, presenting and interpreting data; measures of central tendency and dispersion, probability theory, basic statistical distributions and indices.

Recommended Or Required Reading

- Fazıl Güler, Temel İstatistik Metodları ve Uygulamaları, Beta Yayınları, 2012.
- Ümit Şenesen, İstatistik, Literatür Yayıncılık, 2013

ISL13209 LAW OF OBLIGATIONS

Course Content

The general principles that constitute the law of obligations, in particular the contracting, the establishment of the contract, the acceptance and acceptance of the contract, the ability to make contracts, the fundamental and non-essential errors, fraud, threats, gabin, contractual obligations, freedom of contract, the concept of debt, full debt and inadequate debt, debts arising from unjust enrichment and unjust enrichment, transfer of debts, transfer of debts, impossibilities, termination of contracts unilaterally or bilaterally, termination and cancellation.

Recommended Or Required Reading

- Safa Reisođlu, Trk Borlar Hukuku (Genel Hkmler), Beta Yayınları, 2012.
- Dođan Őenyz, Borlar Hukuku, Ekin Yayınevi, 2013.

BVF15201 FINANCIAL MATHEMATICS I

Course Content

Introduction to percentage calculations, Introduction to basic interest applications, Introduction to basic discount method and its application, Compound interest method and its applications, Merging and Exchanging Bonds, Annuities, Installment Accounts, Applications related to money market transactions, Applications related to capital market transactions, Applications related to assessing stock value.

Recommended Or Required Reading

- Meral Sucu, Funda Kul, Finans Matematiđi, Nobel Yayın Dađıtım, 2014.
- Teoman Glseven, Finans Matematiđi, Der Yayınları, 2013.

BVF15203 FINANCIAL MANAGEMENT I

Course Content

Concepts of financial management and finance, purpose and purpose of financial management, and business management. The concepts of financial management and finance, the importance of financial management in terms of purpose and business management, functions of financial managers, financial analysis, planning and budgeting, working capital elements and interaction with each other. The importance of financial management, the functions of financial managers, financial analysis, planning and budgeting, management of working capital elements and their interactions with each other.

Recommended Or Required Reading

- Cudi Tuncer Grsoy, Finansal Ynetim İlkeleri, Beta Yayınları, 2014.
- Beyhan Yaslıdađ, Finansal Ynetim, Sekin Yayınları, 2013.

BVF 16205 BASIC BANKING SERVICES AND PRODUCTS

Course Content

In the financial system and financial system, markets and institutions, history of banking, functions of banks and economy effects, bank types, organization and marketing in banks, asset and liability management in banks, deposits and investment products, loans, banking service products and derivatives, card services.

Recommended Or Required Reading

- Mehmet Yazıcı, Temel Bankacılık, Beta Yayınları, 2012.
- Çiğdem Börke ve vd., Yeni Yüzyılda Bankacılık, Derin Yayınları, 2009

ISL13205 PRINCIPLES OF MARKETING

Course Content

The content of this course is basic concepts of marketing, introduction to marketing, the importance of marketing, product policies, pricing policies, distribution policies, promotion policies, consumer behavior, market segmentation, marketing research.

Recommended Or Required Reading

- İrfan Süer, Pazarlama İlkeleri, Nobel Yayın Dağıtım, 2014.
- İsmet Mucuk, Pazarlama İlkeleri, Türkmen Kitabevi, 2006

BVF16207 FOREIGN TRADE TRANSACTIONS AND FINANCE

Course Content

Export Concepts and General Properties of Exports, Export Types, Institutions and Organizations Related to Foreign Trade, Documents Used in Export Operations, Documents Used in Export Operations, Import Concept, General Features.

Recommended Or Required Reading

- Kahraman Aslan, Dış Ticaret İşlemleri, Detay Yayıncılık, 2014.
- Ali Dölek, Dış Ticaret İşlemleri, Umut Kitap Basım Yayın Dağıtım, 2013.

BVF16209 BANK ACCOUNTING AND REPORTING

Course Content

The differences of the accounting for banks from other accounting fields, the recording of banking transactions by classifying, recording the transactions of deposit, credit use and giving credit, the basics of the accounting for the services of for fund transfer, letter of credit and foreign exchange.

Recommended Or Required Reading

- Alptekin Güney, Banka Muhasebesi, Beta Yayınları, 2013
- Hüseyin Selimler, Temel Banka Muhasebesi, 2013

BVF16211 SOCIAL SECURITY SYSTEMS

Course Content

Unemployment insurance, public insurance, mixed model, public supply model, protective funding model, the private insurance model, pension systems in reconstruction work, the development of pension systems, the structure of pension systems, pension privatized systems, supplementary pension schemes, occupational pension schemes, private pension programs, benefit-based pension schemes, contribution-based pension schemes, benefits and contribution to defined benefit pension schemes Comparison of private pension schemes where the pension system applications, based on private pension obligation programs in place

Recommended Or Required Reading

- Ali Güzel ve vd., Sosyal Güvenlik Hukuku, Beta Yayınları, 2014.
- Murat Şen, İş Kanunları-Sosyal Güvenlik Kanunları, Detay Yayıncılık.

BVF16213 FUNDAMENTALS OF INSURANCE

Course Content

The concept of insurance, Historical development of insurance in Turkey and in the world, Advantages of insurance, Large number of laws, Functions of insurance, Benefits of insurance, Basic principles of insurance, Differences between social insurance and private insurance

Recommended Or Required Reading

- Murat Özbolat, Temel Sigortacılık, Seçkin Yayıncılık, 2014.
- Feridun Kaya, Temel Sigortacılık, Beta Yayınları, 2014.

2. CLASS

IV. SEMESTER

ISL13202 STATISTICS II

Course Content

Sampling theory, statistical estimation, Statistical decision making, Hypothesis testing, Small sampling, Time series analysis, Least squares method, Indexes, Regression and correlation analysis, Chi-square test.

Recommended Or Required Reading

- Fazıl Güler, Temel İstatistik Metodları ve Uygulamaları, Beta Yayınları, 2012.
- Ümit Şenesen, İstatistik, Literatür Yayıncılık, 2013.

ISL 13204 COMMERCIAL LAW

Course Content

Introduction to commercial law- systems- basics of international trade law - Definition and elements of commercial enterprises, distinction between commercial and craft enterprises' center and branch offices.- Some transactions related to commercial enterprises, pledge and ownership contracts of commercial enterprises- business transactions.

Recommended Or Required Reading

- İsmail Kayar, Ticaret Hukuku, Seçkin Yayıncılık, 2014.
- Hamdi Çiyiltepe, Ticaret Hukuku, Hukuk Dizisi, 2013.

BVF16202 FINANCIAL MATHEMATICS II

Course Content

Introduction to percentage calculations, Introduction to basic interest applications, Introduction to basic discount method and its application, Compound interest method and its applications, Merging and Exchanging Bonds, Annuities, Installment Accounts, Applications related to money market transactions, Applications related to capital market transactions, Applications related to assessing stock value..

Recommended Or Required Reading

- Meral Sucu, Funda Kul, Finans Matematiđi, Nobel Yayın Dađıtım, 2014.
- Teoman Gölseven, Finans Matematiđi, Der Yayınları, 2013

BVF16204 FINANCIAL MANAGEMENT II

Course Content

Capital budgeting as a part of investment project evaluation activities, financial evaluation of risky investment projects, profit distribution policy in enterprises and effect of market value of the enterprise, short and medium and long term financing sources, establishment of capital cost and optimum capital structure, financial markets and stock exchanges.

Recommended Or Required Reading

- Cudi Tuncer Gölsoy, Finansal Yönetim İlkeleri, Beta Yayınları, 2014
- Beyhan Yaslıdađ, Finansal Yönetim, Seđkin Yayınları, 2013

ISL13206 ANALYSIS OF FINANCIAL STATEMENTS

Course Content

The course involves the importance of the balance sheet regarding to analysis, the importance of income statement regarding to analysis, Comparative Financial Statement Analysis, Vertical analysis technique, Trend analysis technique, Ratio analysis technique, fund flow analysis, cash flow statement analysis.

Recommended Or Required Reading

- Vasfi Haftacı, Finansal Tablolar Analizi, Umuttepe Yayınları, 2013.
- Cem Niyazi Durmuş ve Mehmet Vefa Toroslu, Finansal Tablolar Analizi, Seçkin Yayıncılık, 2013.

ISL13210 MARKETING COMMUNICATIONS

Course Content

Marketing communications will be explained with its theoretical and practical aspects. The course will involve marketing communications, its role in the marketing process, integrated marketing communications, marketing communications plans, the elements of marketing communications mix: advertisements, PR, personal selling, direct marketing.

Recommended Or Required Reading

- Mine Oyman, Yavuz Odabaşı, Pazarlama İletişimi Yönetimi, İstanbul, 2011.
- Nihal Paşalı Taşoğlu, Pazarlama İletişimi, Detay Yayıncılık, 2009.

BVF16206 MONEY AND BANKING

Course Content

The definition and functions of money, money demand and supply theory, interest theory, monetary policy instruments and economic policies in the schools of economics are explained. Information about current monetary policy is provided and its effects on the banking sector are examined.

Recommended Or Required Reading

- İlker Parasız, Para Banka ve Finansal Piyasalar, Ezgi Kitabevi, 2009.
- Gültekin Karaşin, Para Piyasaları, Beta Basım Yayın, 2009.

UTL15210 NEGOTIABLE INSTRUMENTS LAW

Course Content

This course aims to teach law of commercial papers. The main issues of this course are negotiable instruments (Bill of exchange, Promissory note and Check), negotiation and payment of them, analysis of the practical problems arising from commercial papers.

Recommended Or Required Reading

- Mehmet Bahtiyar, Kıymetli Evrak Hukuku, Beta Yayınları, 2014
- İsmail Kayar, Kıymetli Evrak Hukuku, Seçkin Yayıncılık, 2013

3. CLASS

V. SEMESTER

IKT13305 ECONOMETRICS I

Course Content

Basic Concepts of Classical Linear Regression, Obtaining Parameter Estimates with Application of Least Squares and Most Similarity Methods / Multiple Regression Analysis (Estimation and Inference Problem), Linear Regression Model Matrix Hypothesis Tests for Parameters and Hypothesis Testing for Parameters and Confidence Limits, Covariance and Correlation Coefficients, Various Correlation Measures, Confidence Limits for the Parent Correlation Coefficient, Deviations from the Fundamental Assumptions and Results, Nonzero Expected Value of Faults, Autocorrelation, Variable Variance, Normality Assumption and Multiple Linear Connection Concepts and Methods of Detecting and Correcting These Conditions.

Recommended Or Required Reading

- Ebru Çağlayan ve Selahattin Güriş, Ekonometri, Der Yayınları, 2010.
- Aziz Kutlar, Ekonometriye Giriş, Nobel Yayın Dağıtım, 2011.
- Damodar N. Gujarati, Temel Ekonometri, Literatür yayıncılık, 2012.

IKT13315 FINANCIAL MARKETS AND INSTITUTIONS

Course Content

Economic analysis of financial system, money, interest rate, financial markets, financial institutions, management of financial institutions and financial structure in general.

Recommended Or Required Reading

- Frederic S. Mishkin, Finansal Piyasalar ve Kurumlar, Bilim Teknik Yayınevi, 2011.
- İlker Parasız, Finansal Kurumlar ve Piyasalar, Ezgi Kitabevi, 2007.

BVF16301 BANKING AND INSURANCE MARKETING

Course Content

Service concept in banking sector, Banking service products, Marketing profit of banking services, Distribution in banking services and products, Pricing and promotion.

Recommended Or Required Reading

- Aziz Öztürk ve Ömer Faruk Güven, Bankacılık ve Sigortacılıkta Pazarlama, Beta Yayınları, 2014
- Sefer Gümüş ve Muhammet Suat Uzun, Türk Sigorta Sektörünün Analizi ve Banka Kaynaklı Sigorta Pazarlaması, Hiperlink Yayınları, 2012.

BVF16303 ASSETS AND LIABILITIES MANAGEMENT IN BANKING

Course Content

Finansal management and its dimensions in banks- Asset&Liability management in banks- Budget financing, strategic planning and financial dimensions in banks- Financial statements of banks-Functions of risk and yield of out balance sheet transactions and derivatives in banks-Financial risks on banking-Credit risk-Market risk (price,interest rate,exchange,liquidity)

Recommended Or Required Reading

- Şenol Babuşcu ve Adalet Hazar, Banka Aktif Pasif Yönetimi, Akademik Consulting&Training, 2014.
- Hakan Şakar, Risk Yönetimi Açısından Bankalarda Aktif Pasif Yönetimi, Mida Eğitim Merkezi, 2002.

UNV13020 MESLEKİ İNGİLİZCE I

Course Content

Countries, nationalities, jobs, Socializing: Present simple – be possessives, Company types and activities Exchanging information Booking and ordering by phone: present simple, Location and company buildings Telephoning: there is /are, some/any, Technology and functions Exchanging information Asking for and offering help: adverbs of frequency, questions, Documents and correspondence Exchanging information solving problems: past simple – be and regular verbs, Food and drink Exchanging information making conversations past simple- irregular verbs time expressions

Recommended Or Required Reading

- Bob Dignen, Ian McMaster, Collins Effective International Business Communication, HarperCollins.
- Barry Tomalin, Collins Key Business Skills, HarperCollins.

ISL13309 TAX LAW

Course Content

Includes the mutual rights and obligations of taxpayers and the state for accounting practices in order to create the infrastructure to the tax procedure law

Recommended Or Required Reading

- Ateş Oktar, Vergi Hukuku, Türkmen Kitabevi, 2013.
- Hakan Üzeltürk, Vergi Kanunları, Legal Yayıncılık, 2013

BVF16305 PARA TEORİSİ

Course Content

The definition and functions of money, money demand and supply theory, interest theory, monetary policy instruments and economic policies in the schools of economics are explained. Information about current monetary policy is provided and its effects on the banking sector are examined.

Recommended Or Required Reading

- M. Merih Paya, Para Teorisi ve Para Politikası, Türkmen Kitabevi, 2013.
- M. Hanifi Aslan, Para Teorisi ve Politikası, Alfa Aktüel, 2010.

BVF16307 ANALYSIS OF INVESTMENT PROJECT

Course Content

The content of this course is terms related with investment management, fund flow, company evaluation, investment tools, debt instruments, and portfolio analysis and management.

Recommended Or Required Reading

- Arman T. Tevfik, Yatırım Projeleri, Literatür Yayıncılık, 2012.
- Öcal Usta, Yatırım Projelerinin Değerlendirilmesi, Detay Yayıncılık, 2009.

BVF16309 MONEY AND CAPITAL MARKETS

Course Content

Financial Markets, Money and Capital Markets, Regulations introduced by the Capital Markets Law numbered 2499, Capital Markets Instruments, ISE definition, duties and authorities, management bodies of the stock exchange, technical and administrative organization, quotation and trading in the stock market. Stock Market; Stock market and trading hours, National market, 2nd national market, custody market, new company market, rüchan right, stock market function and indices, Takasbank and its operation. Bonds and Bills Market, Futures. Graphs and technical analysis.

Recommended Or Required Reading

- Metin Coşkun, Para ve Sermaye Piyasaları, Detay Yayıncılık, İstanbul, 2010.
- A.Gültekin Karaşin, Para Piyasaları, Beta Basım, İstanbul,2009.

BVF16311 MARKETING STRATEGIES

Course Content

In this course, subjects such as marketing research, consumer behaviours, targeting, positioning, and service marketing will be studied.

Recommended Or Required Reading

- Özcan Tunçel, Satış ve Pazarlama Stratejileri, Kurgu Kültür Yayınları, 2013.
- Ömer Torlak, Pazarlama Stratejileri, Beta Yayınları, 2012.

3. CLASS VI. SEMESTER

IKT13306 ECONOMETRICS II

Course Content

Heteroskedasticity, autocorrelation errors, time series analysis, simultaneous equations model, system estimation methods.

Recommended Or Required Reading

- Ebru Çağlayan ve Selahattin Güriş, Ekonometri, Der Yayınları, 2010.
- Aziz Kutlar, Ekonometriye Giriş, Nobel Yayın Dağıtım, 2011.
- Damodar N. Gujarati, Temel Ekonometri, Literatür yayıncılık, 2012.

BVF16302 CREDIT POLICY AND MANAGEMENT

Course Content

Definition and importance of credit and lending, credit risk analysis, personal loans, corporate loans

Recommended Or Required Reading

- Öztin Akgüç, Kredi Taleplerinin Değerlendirilmesi, Avcıol Yayınları, 2014.
- Osman Oy, Türk Hukuk Mevzuatına Göre Kredi ve Kredi Teminatları, Beta Yayıncılık, 2008.

BVF16304 FINANCIAL CRISIS AND CRISIS MANAGEMENT

Course Content

Crisis Theories, Economic Crises Before 1929, World Economic Crisis Before 1929, Crises Between 1980 and 2007, Crisis Between 1980-2007, Crisis Before 2008, Economic Crises in Turkey,

Crisis in 1994 and 2001, Crisis in 2008 and Turkey, Crisis Management and International Organizations, Social Classes and Crisis Indicators.

Recommended Or Required Reading

- Cüneyt AKMAN, Küresel Kriz, Kalkedon Yayınları, İstanbul, 2010.
- Aydan KANSU, Türkiye 1994 ve 2001 Krizleri, Güncel Yayıncılık, İstanbul, 2006.
- Melih GÜRSOY, Ekonomik ve Finansal Krizler, Dünü ve Bugünü, Metis Yayınları, İstanbul, 2009.

BVF16306 MONETARY POLICY

Course Content

The definition and functions of money, money demand and supply theory, interest theory, monetary policy instruments and economic policies in the schools of economics are explained. Information about current monetary policy is provided and its effects on the banking sector are examined.

Recommended Or Required Reading

- M. Merih Paya, Para Teorisi ve Para Politikası, Türkmen Kitabevi, 2013.
- M. Hanifi Aslan, Para Teorisi ve Politikası, Alfa Aktüel, 2010.

BVF16308 SECURITIES AND OTHER CAPITAL MARKET INSTRUMENTS

Course Content

Financial Markets: Definition and Importance, Functions, Classification, securities, Theoretical Foundations of Management: Markowitz's portfolio theory, Sharpe Index Model, Capital Asset Pricing Model (CAPM); Asset Allocation: Strategic Asset; distribution, Tactical Asset Allocation, Bond Valuation and management: Bond Valuation; Methods: present Value Method, Concept of Effective Yield, Interest Rate Structure Diagrams, Average, Bonding time, Valuation and Management of Shares: Shares Valuation Methods, Technical Analysis, Fundamental Analysis, Random Walk Theory; Derivative Instruments.

Recommended Or Required Reading

- Aydın Karapınar ve vd., SPK Lisanslama Sınavlarına Hazırlık Menkul Kıymetler ve Diğer Sermaye Piyasası Araçları, Gazi Kitabevi, 2011.
- Berna Taner ve vd.Sermaye Piyasası Faaliyet Alanı ve Menkul Kıymetler, Detay Yayıncılık, 2009.

BVF16310 BANKING LAW

Course Content

The subject of law and sources of Banking - Structure of the Banking Regulation and Supervision Agency - Structure of the Central Bank of the Republic of Turkey - Structure of the Savings Deposit Insurance Fund - articpation Banks Association of Turkey and the structure of the Banks Association of Turkey - The concept of the Bank, the banks and the types of features - Establishment as a bank in Turkey - A bank established in Turkey to open its first branch abroad - Permit application for the establishment of the Bank, the bank establishment and organization of a new permit granting of a permit -Banks operating in business sectors and granting permission to banks - Activity restriction and cancellation of permit - Deposits - Credit.

Recommended Or Required Reading

- Alptekin Güney, Banka Hukuku, Beta Yayınları, 2013.
- Kemal Çevik, Banka Hukuku, Ankara 2009.

BVF16312 ENFORCEMENT AND BANKRUPTCY LAW

Course Content

Bankruptcy and foreclosure concepts, sources of the law, organization and responsibilities of bodies, executing proceeding, execution types, special procedures related to negotiable papers, real estates etc.

Recommended Or Required Reading

- İsmail Ercan, İcra ve iflas Hukuku, On İki Levha Yayıncılık, 2014.
- Celal Ülgen, İcra ve İflas Kanunu, Beta Yayınları, 2014.

UNV13021 BUSINESS ENGLISH II

Course Content

Countries, nationalities, jobs, Socializing: Present simple – be possessives, Company types and activities Exchanging information Booking and ordering by phone: present simple, Location and company buildings Telephoning: there is /are, some/any, Technology and functions Exchanging information Asking for and offering help: adverbs of frequency, questions, Documents and correspondence Exchanging information solving problems: past simple – be and regular verbs, Food and drink Exchanging information making conversations past simple

Recommended Or Required Reading

- Bob Dignen, Ian McMaster, Collins Effective International Business Communication, HarperCollins.
- Barry Tomalin, Collins Key Business Skills, HarperCollins.

ISL13310 TÜRK VERGİ SİSTEMİ (3-0) 3

Course Content

Definition of income in personal income tax and types of income tax, Characteristics of income subject to tax, Types of income tax liability and liability, Determination of income items and income.

Recommended Or Required Reading

- Nurettin Bilici, Türk Vergi Sistemi, Seçkin Yayıncılık, Ankara, 2013.
- Hilmi Ünsal, Vergi Hukuku ve Türk Vergi Sistemi, Detay Yayıncılık, Ankara.

ISL13314 MANAGEMENT INFORMATION SYSTEMS

Course Content

The course involves concepts related with mangement information systems, hardware, software, database, and network.

Recommended Or Required Reading

- Kennneth C. Laudon,, Jane P. Laudon, Uğur Yozgat, Yönetim Bilişim Sistemleri, Nobel Akademik Yayıncılık, 2011.
- Rıza Haluk Kul, Bilişim Sistemleri Temelleri ve Uygulamaları.

4. CLASS
VII. SEMESTER

BVF16401 TECHNICAL ANALYSIS IN FINANCIAL MARKETS

Course Content

Investment environment, participants, money and capital markets, functions of financial institutions, exchanges, stocks, stocks valuations, bonds, fundamental and technical analysis

Recommended Or Required Reading

- Murat Kaykusuz, Yöneticiler İçin Finansal Yönetim ve Finansal Piyasalar, Ekin Basım Yayın, 2012.
- Ali Ceylan ve Turhan Korkmaz, Finansal Teknikler, Ekin Basım Yayın, 2014.

BVF16403 RISK MANAGEMENT I

Course Content

Statistical and econometric techniques in risk management, risk identification and classification, risk measurement, uncertainty decision making, risky investment project evaluation, benefit unit management, risk management, derivative products, risk types.

Recommended Or Required Reading

- Ahmet Yarız, Bankacılıkta Risk Yönetimi, Nobel Yayın Dağıtım, 2012.
- Halit Soydan ve vd., Ticari Bankalarda Piyasa Riski Yönetimi, Siyasal Kitabevi, 2008.

BVF16405 INTERNATIONAL FINANCE AND BANKING

Course Content

International finance and international markets, exchange rates and exchange rate system, exchange rate risk, international money systems, balance of payments and its functioning, basic parity conditions, international finance and banking

Recommended Or Required Reading

- Hatice Doğukanlı, Uluslararası Finans, Karahan Kitabevi, 2012.
- İlker Parasız, Bankacılık Dünya’da ve Türkiye’de, Ezgi Kitabevi, 2013.

BVF16407 BANKING AND FINANCE APPLICATIONS I

Course Content

This course define activity of the banking system, Banking Regulation and Supervision, Agency, Central Bank.

Recommended Or Required Reading

- Melek Acar Boyacıođlu ve Mehmet Takan, Bankacılık Teori, Uygulama ve Yönetimi, Nobel Yayın Dađıtım, 2013.
- Salih Kaya, Uluslararası Bankacılık Uygulamaları, Seçkin Yayıncılık.

BVF16413 DEVELOPMENT AND INVESTMENT BANKING

Course Content

Development and investment bankacıđ concepts, functions and operation are discussed. Development and investment banking are referred to the development of the world and in Turkey.

Recommended Or Required Reading

- Muhittin Adıgüzel, Kalkınma ve Kalkınma Bankacılıđı, Turhan Kitabevi, Ankara, 2006.
- Ahmet Akıncı, Kalkınma ve Yatırım Bankacılıđının Dođuşu, Gelişimi ve Uluslararası Boyutta Günümüzde Yaşanan Dönüşümler, Türkiye Kalkınma Bankası, 1996.

BVF16415 EVALUATION OF CREDIT REQUIREMENTS

Course Content

Definition and importance of credit and lending, credit risk analysis, personal loans, corporate loans

Recommended Or Required Reading

- Öztin Akgüç, Kredi Taleplerinin Deđerlendirilmesi, Avcıol Yayınları, 2014.
- Faik Çelik, Kredi Talepleri, Türkmen Kitabevi, 2014.

BVF16409 TURKEY AND THE WORLD ECONOMY

Course Content

Turkey's basic economic characteristics, historical development, sectoral structure, debts, external economic relations, SEEs and privatization practices and the EU process; The transformation of the world economy in the post-World War II period and economic dynamics and economic growth, international trade and investment structure, global financial markets and economic effects of globalization.

Recommended Or Required Reading

- Yakup Kepenek, Türkiye Ekonomisi, Remzi Kitabevi, 2014.
- Ufuk BAŞOĞLU, Nalan Ölmezoğulları ve İlker Parasız, Dünya Ekonomisi, Ezgi Kitabevi, 2. Baskı, Bursa, Ekim 2001.
- Erol KUTLU ve Rana Eşkinat, Dünya Ekonomisi, Anadolu Üniversitesi Yayınları, Eskişehir, 2002.
- Koray Başol, Türkiye Ekonomisi, Türkmen Kitabevi, 2012
- Ted WALTHER, Dünya Ekonomisi, Çev: Ünal Çağlar, Alfa Yayınları, 2002.
- Fatih Çelebioğlu ve Feride Öztürk, Dünya Ekonomisinden Seçme Konular, Seçkin Yayıncılık, Ankara,

BVF16411 FUNDAMENTAL ANALYSIS

Course Content

Introduction to fundamental analysis, macroeconomic analysis, sector analysis, firm analysis, financial statement analysis and stock valuation models.

Recommended Or Required Reading

- Ali Dönmez, Temel Analiz, Arıkan Basım Yayım Dağıtım.
- Turgut Gündüz, Kantitatif Analiz, Gazi Kitabevi, 2004.

UNV13022 BUSINESS ENGLISH III

Course Content

Countries, nationalities, jobs, Socializing: Present simple – be possessives, Company types and activities Exchanging information Booking and ordering by phone: present simple, Location and company buildings Telephoning: there is /are, some/any, Technology and functions Exchanging information Asking for and offering help: adverbs of frequency, questions, Documents and correspondence Exchanging information solving problems: past simple – be and regular verbs, Food and drink Exchanging information making conversations past simple

Recommended Or Required Reading

- Liz & John Soars, New Headway (Upper Intermediate), Oxford: Oxford University Press, 2011.
- Birsen Çankaya, Translation Techniques for English, Fono Yayınları, 2008.

UTL15409 CUSTOMER RELATIONSHIP MANAGEMENT

Course Content

Customer Relationship Management process, customer requirements and needs, types of customers, customer value management, loyalty and satisfaction programs, customer complaint management.

Recommended Or Required Reading

- Yavuz Odabaşı, Satış ve Pazarlamada Müşteri İlişkileri Yönetimi, Sistem Yayıncılık, İstanbul, 2007.
- Mehmet Baş, Metehan Tolon, Cemalettin Aktepe, Müşteri İlişkileri Yönetimi, Detay Yayıncılık, 2013.
- Don Peppers, Martha Rogers, Müşteri İlişkileri Yönetimi, Çeviren: Pınar Şengözer, Optimist, İstanbul, 2013.

4. CLASS
VIII. SEMESTER

BVF16402 PORTFOLIO MANAGEMENT

Course Content

Portfolio and asset management, Risk and expected return, Portfolio risk and return calculation, Portfolio diversification and effective portfolio, Index models and capital asset pricing models, Factor models and arbitrage pricing theory, Portfolio management strategies, Effective market hypothesis and anomalies, , International portfolio investments, Behavioral finance.

Recommended Or Required Reading

- Mehmet Bolak, Sermaye Piyasası Menkul Kıymetler ve Portföy Analizi, Beta Yayınevi, İstanbul 1999.
- Karslı, Muharrem, Sermaye Piyasası Borsa Menkul Kıymetler, İrfan Yayıncılık, İstanbul, 1994
- Sermaye Piyasası ve Borsa Temel Bilgiler Kılavuzu, İMKB, İstanbul, 1995 Ceylan, Ali; Borsada Uygulamalı Portföy Yönetimi, Ekin Kitapevi Yayınları, 1998.
- Mehmet B. Karan, Yatırım Analizi ve Portföy Yönetimi, Gazi Kitapevi, 2004.

BVF16404 RISK MANAGEMENT II

Course Content

Solvency-Solvency II, Risk Exposure Value, Backtesting, Stress Test and Scenario Analyzes, Credit Risk and Credit Risk, Risk Management, Risk Management, Risk Management Needs and Financial Scandals, Basic Statistics and Econometric Techniques in Risk Management Measurement Techniques, Operational Risk and Operational Risk Measurement Techniques, Risk Management with Forward-Futures Contracts, Options and Risk Management, Integrated Risk Management.

Recommended Or Required Reading

- Evren Bolgun, Risk Yönetimi , Scala Yayıncılık, 2009.
- Mahmut Demirbaş, Süleyman Uyar, Kurumsal Yönetim İlkeleri ve Denetim Komitesi, Güncel Yayınevi, 2006.

BVF16406 FUTURES

Course Content

To give information to students about futures markets, futures contracts, pricing models, hedging strategies and futures and options exchange; and to improve students' ability of interpretation and analysis on these topics.

Recommended Or Required Reading

- Mjgan Hacıođlu Deniz, Vadeli İşlem Piyasalarına Giriş, Ural Yayıncılık, 2011.
- Glşah Yılmaz, Vadeli İşlem ve Opsiyon Borsası ile Borsanın Hukuki Sorumluluđu, Adalet Yayınları, Ankara.

BVF16408 BANKING AND FINANCE APPLICATIONS II

Course Content

This course define activity of the banking system, Banking Regulation and Supervision, Agency, Central Bank.

Recommended Or Required Reading

- Melek Acar Boyacıođlu ve Mehmet Takan, Bankacılık Teori, Uygulama ve Ynetimi, Nobel Yayın Dađıtım, 2013.
- Salih Kaya, Uluslararası Bankacılık Uygulamaları, Seękin Yayıncılık.

BVF16410 EXCHANGE SYSTEM AND LEGISLATION

Course Content

his course Decree number 32 and No. 1567 of the Turkish currency Securities Law for the Protection of the basic foreign exchange concepts, foreign exchange laws and forms of payment, export and exchange of the charged and brought home time, exchange files, to conclude, are included.

Recommended Or Required Reading

- Celalettin Cantekin, Kambiyo İşlemleri ve Bankacılık, Seękin Yayıncılık, 2014.
- Mehmet Emin Kaya, Kambiyo Mevzuatı, Maliye ve Hukuk Yayınevi, Ankara, 2005.

BVF16412 PARTICIPATION IN BANKING

Course Content

In this course, the emergence of participation banking, development processes, participation banking structure, the principles of participation banking, operation, participation banks in Turkey and contribute to the economy, such as the activities of the issues will be discussed.

Recommended Or Required Reading

- Hüseyin Tunç, Katılım Bankacılığı, Nesil Yayınları, 2010.
- Abitter Özulucan, Fevzi Serkan Özdemir, Türkmen Kitabevi, İstanbul.

BVF16414 INTERNAL AUDIT IN BANKING

Course Content

Banking Supervision, inspection and control concepts, auditing standards, audit process, the control tests, substantive tests and revision of audit evidence about the methods of collecting information.

Recommended Or Required Reading

- Sinan Aslan, Türk Bankacılık Sektöründe İç Denetim, İstanbul Yayınları, 2003 İstanbul.
- Gürdoğan Yurtsever, Bankacılığımızda İç Kontrol, Beta Yayınları, İstanbul, 2000.

BVF16416 WORLD AND EUROPEAN ECONOMY

Course Content

Having information about the problems of the world and the EU Economy, Understanding the macroeconomic trends and changes in the world and the EU Economy, Getting to know the international economic institutions, Development of European integration, Economic institutions of the EU, Common agricultural policy of the EU, the service sector, the EU foreign trade policy, the European monetary system, the money bank and capital markets in the EU.

Recommended Or Required Reading

- Ümit Güner, Ekonominin AB'si, Ekin Kitabevi, 2008.
- Canan Balkır, Uluslararası Ekonomik Bütünleşme, İstanbul Bilgi Üniversitesi Yayınları, İstanbul, 2010.

BVF16418 CURRENT FINANCIAL ISSUES

Course Content

The effects of financial crises on real and financial sector, The function of private pension system, The effect of information and communication technologies on financial markets, Asymmetric information problem and insider trading, Credit derivatives, Hedging, Hedging, Mortgage system and function, Basel-2 capital consensus and its effects, Futures, Relations with international financial markets, Business combinations and effects, Integrated risk management in banking system

Recommended Or Required Reading

- Nihat Edizdoğan, Güncel Mali Konular, Dora Yayınları, 2009.
- Deniz Şahin, Halit Çiçek, Teoriden Pratiğe Güncel Mali Konular, Ankara,

BVF16420 TECHNICAL ANALYSIS

Course Content

It is aimed that this theoretical information about the technical analysis of the students is given in detail and practically applied. This information; in general, to conduct market analyzes (stock markets, bond markets, commodity markets and futures markets) and to study buy / sell decisions based on an analysis of the selected investment market (or a single emotional or emotional) in the light of these analyzes.

Recommended Or Required Reading

- Ali Perşembe, Teknik Analiz mi Dedin? Hadi Canım Sen de!, Scala Yayıncılık, İstanbul, 2012.
- Ateşan Aybars, IMKB Modern Teknik Analiz, Dünya Aktüel.

UNV13023 BUSINESS ENGLISH IV

Course Content

This course aims at improving the skills for reading and understanding English text on international trade and logistics and teaching the terminology of international trade and logistics in English.

Recommended Or Required Reading

- Liz & John Soars, New Headway (Upper Intermediate), Oxford: Oxford University Press, 2011.
- Birsen Çankaya, Translation Techniques for English, Fono Yayınları, 2008.

BVF16422 MODELING AND FINANCIAL PROJECTIONS

Course Content

The content of this course; spreadsheet applications, proforma balance sheet and income statement, leasing or buying decisions, business valuation, bond investments, investment decisions, sensitivity analysis, constructing portfolios, option pricing models, simulation techniques, risk management and computing value at risk.

Recommended Or Required Reading

- Financial Modeling (3E), Simon Benninga, The MIT Press, 2008.
- Ali Argun Karacabey, Finansal Modelleme, Siyasal Kitabevi.

BVF16424 APPLIED ENTREPRENEURSHIP

Course Content

The emergence of the concept of entrepreneurship, small business types, organization, management, creativity and entrepreneurship, characteristics of entrepreneurs, entrepreneurial types, business plan development, entrepreneurship supporting organizations and their terms.

Recommended Or Required Reading

- Michael E. Gerber, Giriřimcilik Tutkusu, Sistem Yayıncılık, 2011.
- Tuğrul Atasoy, Kendinizin Patronu Olmak: Giriřimcilik, ODTÜ Geliřtirme Vakfı Yayıncılık ve İletişim A.Ş., 2009.

BVF16426 CAPITAL MARKET LEGISLATION

Course Content

Market concept and types, Function of the stock market, Capital market legislation, functioning capital market, capital market activities, capital market instruments, interact with each other in the market, investments in securities and portfolio creation and management strategies and methods to fundamental and technical analysis.

Recommended Or Required Reading

- Mehmet İnam, Sermaye Piyasası, Seçkin Yayıncılık, 2007.
- Şenol Babuşcu, Adalet Hazar, Sermaye Piyasası Mevzuatı İlgili Mevzuat ve Etik Kurallar / SPK - Temel Düzey, 2007.

CEI13414 WORK ETHIC

Course Content

Concepts of Social Responsibility, Development of Social Responsibility Process, Social Responsibility for Accounting, Concept of Ethics and Elements, Ethics for Business World, Ethics for accounting and other business functions are examined.

Recommended Or Required Reading

- Alptekin Sökmen, Serdar Tarakçıoğlu, Mesleki Etik, Detay Yayıncılık, 2013.
- Sami Karacan, Etik Kavramı ve Muhasebe Meslek Etiği, Umuttepe Yayınları, 2014.